



GHANA-EU BUSINESS FORUM

**Kempinski Hotel,
Accra, Ghana**
20 – 21 May 2024

An aerial photograph of a large container ship sailing on a deep blue ocean. The ship is loaded with numerous colorful shipping containers in shades of red, green, blue, and white. The ship's wake is visible as white foam on the water's surface. The bottom of the slide features a decorative pattern of small yellow dots.

Agenda

- Update on EU business fora (5 min)
- Ghana-EU Business Forum (10 min)
- Q&A

Business forum – Some key features

Stakeholders:

- Private sector: EU + local/regional
- Public sector : EU + local/regional
- Other: EU development financial institutions: EIB, KfW, AFD/Proparco etc. tbc.

Objectives:

(examples)



Dialogue involving
public and private actors



Mobilise
private investment



Facilitate business
relations

Activities:

(examples)

- Dialogue/engagement
 - B2B / B2G / Networking
 - Business deals / New project launches
 - Showcase (projects, field visits, etc.)
- 

Ghana-EU Business Forum

In a nutshell



20-21 May 2024



Accra, Ghana
(in-person and online)



~300-400 people
(in-person)



Website is on: <https://ghanaeubusinessforum.eu/>



Registrations to start by 24/02/2025, on the website



Questions can be addressed to:

- Malgorzata.pitura@eeas.europa.eu

Format

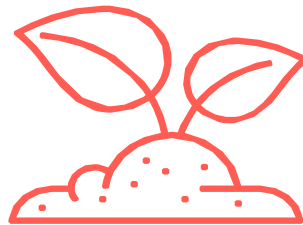
- **1.5 days** in-person event, with online participation foreseen if needed and live streaming
 - High-level opening ceremony by the **President of Ghana, John Dramani Mahama (tbc)** and high-level EU representative: **Deputy Director-General of the European Commission, Directorate-General for International Partnerships (DG INTPA), Mrs Myriam Ferran; (tbc)**
Vice-President of EIB A. Fayolle
 - **Plenary discussions** as well as **panel sessions** by sector, break-out sessions
 - **VIPs meetings, networking evening event**
 - **B2B** and **B2G** matchmaking
 - Presentations on investment-relevant topics, including recent reforms, etc.
 - **Exhibition space:** +- 50 booths for companies and other agencies
- 

Focus sectors

Activities will focus on the following sectors:



Renewable energy



Agribusiness



Pharmaceutical/vaccines

Agenda (draft)



DAY 01

MORNING	Opening ceremony
	Opening ceremony Plenary session 1 - Deepening Ghana - EU trade & investment partnerships Plenary session 2 – Launch of a new programme (tbc: PharmaVax, Green & Digital PSD)
AFTERNOON	Panel 1: Business opportunities in pharmaceutical/vaccines Panel 2: Business opportunities in agribusiness Panel 3: Business opportunities in renewable energy and e-vehicles

B2B
matchmaking

DAY 02

Plenary session 1 – TBC: IYBA and WIDU – EU programmes supporting access to finance of African entrepreneurs	
Break out 1: OP-VET (tbc)	Break out 2: tbc
Break out 3: tbc	Break out 4: tbc
Closing ceremony	

EU states members



Institutional partners



Embassy of the Czech Republic
in Accra



Partners

Steering Committee includes:

- **Lead:** EU Delegation to Ghana, Ministry of Foreign Affairs, Ministry of Trade, Agribusiness and Industry, Ministry of Finance
- **Others members:**
 - Eurocham Ghana
 - Association of Ghana Industries
 - Ghana National Chamber of Commerce and Industry
 - Team Europe members in Ghana: DE, NL, FR, IT, ES, HU, DK, CZ, AT, BE, MT
 - Ghana Investment Promotion Centre
 - Ghana Exports Promotion Authority



Annexes:

- GHEUBF Leaflet
- Concept Note